

PRESS RELEASE

REPA and Parts Town to present unrivalled spare parts solutions at McDonald's' Worldwide Convention

Cesena, April 9, 2024

This week, REPA will be attending **McDonald's' Worldwide Convention** in Barcelona, taking place for the very first time in Europe, pairing an exclusive audience of 14,000 decision makers, franchisees, and influencers with approved global suppliers.

REPA is at the McDonald's convention as **co-exhibitor of parent company Parts Town Unlimited** – the approved global supplier of foodservice spare parts to the world-famous chain of quick service restaurants. The REPA and Parts Town team are on hand throughout the four-day event (Hall 5, Booth 519) to welcome and inspire visitors, demonstrating a vast experience and comprehensive **100% original spare parts portfolio**.

REPA is an approved spare parts supplier and service integrator for McDonald's Germany, offering a dedicated technical customer service and a 24 hour hot line for all restaurants, that can call for any technical issue. This makes REPA the single point of contact for the equipment maintenance of McDonald's restaurants in Germany.

REPA CEO, Alexander Wiegand, comments: *“The McDonald's Worldwide Convention provides an invaluable opportunity to gain insights into the needs and priorities of the global industry. Thanks to this continuous dialogue with the market, we develop efficient solutions that simplify the foodservice specialist's activity. Together with Parts Town we are pleased to present, through an interactive wall, our **spare parts services** to numerous McDonald's franchisees from all over the world. Visitors will also get the chance to pick an exclusive prize from our on-stand claw machine.”* Wiegand adds: *“With an ‘always-in-stock’ guarantee of original spare parts, quick shipping, and a highly knowledgeable technical customer care service, REPA and Parts Town are the **unrivalled spare parts solutions providers**, constantly on hand to get McDonald's equipment up and running again in super-fast time.”*

REPA

REPA is the leading European spare parts distributor for foodservice equipment, coffee, vending machines and household appliances and is a trusted partner to equipment manufacturers. Since 2022 REPA is division of Parts Town Unlimited, the global leader in high-tech distribution of mission-critical equipment replacement parts, related products and services for the foodservice, residential appliance and HVAC industries. REPA customers benefit from strong expertise in spare parts, with more than 40 years of experience in the market from REPA Italia, REPA Deutschland, REPA Iberia, REPA France, REPA China, ATEL and Big Warehouse. With the industry's largest inventory accessible through state-of-the-art webshops, high stock availability, highly innovative logistic centers that assure the fastest delivery of spare parts in the industry, REPA provides every customer with the right part, at the right time, everywhere.

www.repagroup.com

Parts Town Unlimited

Parts Town is the leading, technology innovation-driven distributor of genuine OEM (original equipment manufacturer) foodservice, residential appliance and HVAC equipment repair parts. When there's a hiccup with any piece of equipment, Parts Town is ready to jump in and help with the most in-stock parts on the planet, innovative technology and an unmatched customer experience. Customized solutions benefit equipment service technicians of all kinds, as well as chain and independent restaurants, schools, health care facilities and hospitality providers. By partnering with the top manufacturers of foodservice, residential appliance and HVAC replacement parts, Parts Town improves the supply chain, increases sales of genuine OEM parts and keeps every customer's business

running like clockwork. Parts Town also partners with equipment and supplies dealers of all sizes to offer a one-stop-shop through its Parts Town marketplace.

www.partstown.com

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